

YWCA Mission: Empowering Women

LEGOs, STEM Savvy, Career Empowerment

DATE: Spring and Fall, 2012

LOCATION: Gettysburg College, Gettysburg Area High School, Gettysburg Area Middle School, YWCA

The economic empowerment of women is a hallmark of the YWCA. To support this goal, the YWCA offers programs that encourage girls to explore science and technology, fields traditionally dominated by men, and courses that help women find jobs and manage their money wisely. Your sponsorship will ensure that these programs can continue year-round.

With a contribution of just **\$150**, your business will receive:

- Your name or company's name listed in our quarterly *YWorks* program guide (distributed to nearly 18,000 readers) for the period in which the programs occur, and in our *YWire* newsletter, sent to all YWCA donors
- Recognition during the programs' final sessions/awards ceremonies
- Recognition at three community days, when YWCA facilities are open to the public free of charge (March 31, October 6, and December 15)

Program descriptions:

LEGO Robotics: An after-school program held in the fall and spring each year, this program exposes 4th and 5th grade girls to robotics through the use of LEGOs and computer programming. The program is facilitated by Gettysburg College students, who act as positive female mentors to encourage girls to explore these traditionally male-dominated fields. The middle school LEGOs program began during the 2010-2011 school year at Gettysburg Middle School, allowing girls to build upon skills learned in the elementary school program.

STEM Savvy: This program, held throughout the school year at Gettysburg High School, exposes girls to the fields of science, technology, engineering and math with the goals of increasing the number of women employed in these fields and decreasing the wage gap between men and women. Girls also receive guidance on college applications, and visit college science departments and local companies that employ workers in scientific fields.

Women's career empowerment series: In cooperation with other local agencies, the YWCA hosts a series of courses to assist adult women in writing resumes, preparing and dressing for job interviews, and managing money. The YWCA prints copies of each participant's resume for their use at the conclusion of the series.



At left, Lincoln Elementary School students work with their Gettysburg College mentors during the Fall 2010 LEGOs program.

At right, a STEM Savvy participant works on her robot during the 2010-2011 program.



YWCA Gettysburg & Adams County
909 Fairfield Road
Gettysburg, PA 17325
717-334-9171
ywcagettsburg.org

eliminating racism
empowering women
ywca

2012 hallmark sponsor agreement

Thank you for your generous commitment to the YWCA Gettysburg & Adams County!

YOUR INFORMATION

Company Name _____

Contact Name _____ Phone _____

Mailing Address _____

Email Address _____ Website _____

Signature _____ Date _____

Company name as it should be listed in event marketing materials and donor records:

YWCA Hallmark Sponsor - \$2,500 (includes sponsorship of 7 YWCA events and 3 women's empowerment programs)

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES (check as many as apply)

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> Bubba Bash Volleyball Tournament: March 10 | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> March Around the World: March 30 | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> Race Against Racism: April 28 | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> Spirit of Gettysburg 5K: June 23 | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> Unity Walk: October 12 | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> ENCORE 5K Run for Breast Cancer Awareness: October 13 | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> Holiday Stories from Around the World: December 14 | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> Cultural Celebrations Package (all three events) | LEVEL OF SPONSORSHIP \$ _____ |
| <input type="checkbox"/> Women's Empowerment Programs | LEVEL OF SPONSORSHIP \$ _____ |
| | TOTAL SPONSORSHIP \$ _____ |

METHOD OF PAYMENT

- Check enclosed for the full amount
- Charge my Discover, MasterCard or Visa credit card _____ Exp. Date _____
- Please invoice me _____ times per year at \$ _____ each beginning on (date): _____

T-SHIRT SIZE(s) (if your event sponsorships include shirts) _____

OTHER

Other, as agreed _____

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